



CROSSMAN
COMMUNICATIONS



Biography of Susan Crossman



Susan Crossman is a veteran writer who has spent decades wielding the precision power tool of language on behalf of people who seek clarity in an increasingly complex communications environment. Susan's businesses are built around the privilege of helping people communicate more clearly, so they can build better relationships, achieve loftier goals and generate more revenue. Consciously.

Through Crossman Communications and Content with Clarity (www.contentwithclarity.com), Susan and her team help business owners add superb value to client relationships through powerful online content. The CrossCom team specializes in creating programs that involve blogging, social media marketing, and email marketing, and newsletters, white papers, eBooks, and other initiatives that require a solid understanding of how to market a product or service with integrity in the online matrix.

Through her second business, The Awakening Author (www.awakeningauthor.com), Susan provides book coaching and editing services that support business owners to the completion of their own book projects.

An enthusiastic supporter of writing with clarity, Susan is the traditionally published author of four books: a novel about domestic abuse (*Shades of Teale*), a collection of short stories about awakenings (*Passages to Epiphany*), a writer's companion to help people write with more impact (*The Write Way*), and an Amazon best-selling book that teaches readers how to use their online content to build their brand and generate more leads (*Content Marketing Made Easy - Why You Need It / How To Do It*).

If you would like to find out more about how Susan can harness language in service of your business objectives, please contact her at susan@crossmancommunications.com.

CONTENT WITH
CLARITY

AWAKENING
AUTHOR